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Please reply to: Darryl White E-mail address: Darryl.White@swdevon.gov.uk

Dear Councillor

SOUTH HAMS LICENSING SUB-COMMITTEE - THURSDAY, 18TH APRIL, 2024

I refer to the agenda for the above meeting and attach papers in connection with the following item(s).

- Agenda No Item
 - 4. <u>Application for a new Premises Licence at Lounge, 6 The Plains, Totnes, TQ9 5DR</u> (Pages 1 22)

Yours sincerely

Darryl White Democratic Services Manager

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Additional Information relating to Representation 2

Agenda Item 4

Dear Licensing Committee,

Due to a work commitment, I am unable to attend the upcoming hearing in person. Nonetheless, I wish to extend on my formal objection to the premises licence application by Loungers UK Limited for Lounge, 6 The Plains, Totnes. My concerns are rooted in the ways this application could potentially undermine the Licensing Act 2003's objectives.

Prevention of Crime and Disorder:

The vicinity of the proposed premises already witnesses antisocial behavior, such as incidents at the nearby kebab shop with its often smashed window. Operating until midnight could exacerbate these issues, risking further disorder and crime.

Prevention of Public Nuisance:

Proposed operations until midnight, with outdoor dining and drinks until 10 pm, are likely to increase noise and disruption. This is concerning for nearby families both old and young, whose children's sleep and well-being could suffer. The bench outside the premises may become a congregation point post-closure, raising additional concerns about noise and public nuisance.

Public Safety:

The venue's location close to a busy town circular road, where vehicles frequently speed, poses heightened risks to public safety due to increased pedestrian traffic and potential congregations.

Protection of Children from Harm:

The welfare of young families in proximity to the venue is at risk due to the proposed extended hours and potential for increased noise and antisocial behavior.

Concerns Regarding Operational Priorities:

Loungers UK Limited's emphasis on shareholder interests, suggested by their website, raises questions about their commitment to community welfare over financial gains. This, combined with Totnes's success in prioritizing local, independent businesses over chains, highlights potential conflicts with the town's community values and economic fabric. If it were up to me a gym would be a good use for the space.

Totnes's distinct cultural identity and sense of community could be compromised by introducing a large chain that may prioritize profit over local harmony and safety. The town's clear preference for businesses that align with local values and positively contribute to its character and well-being underscores the unsuitability of this application for our unique community.

Given these considerations, I assert that the application does not sufficiently address the licensing objectives' risks. I urge the committee to reject this application, prioritizing the community's safety, tranquillity, and integrity.

Thank you for considering my objection to this application.

Yours sincerely,

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Lounge, Totnes – premises licence application Amendments agreed with Environmental Health

The following amendments to the premises licence application have been proposed by the Applicant:

- 1) To reduce the opening hours: Sunday to Thursday 08:00 23:30 Friday and Saturday 08:00 – 00:00
- 2) To reduce hours for the sale of alcohol: Sunday to Thursday 10:00-23:00 Friday and Saturday 10:00-23:30
- Late night refreshment: Withdrawn Sunday to Thursday Friday and Saturday 23:00-midnight, but limited to <u>hot drinks</u> only
- 4) There will be a Noise Management Plan (NMP) in place for the premises and adhered to. A copy of the NMP will be submitted to the Licensing Authority and Environmental Health prior to the commencement of licensable activities.
- 5) The tables and chairs in the external area will be rendered unusable from 22:00 and brought inside at closing time.

Environmental Health have confirmed that they withdraw their representation, subject to the above amendments being included on the premises licence.

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AN INTRODUCTION

"Like all the comfort of home but better... ...unless you have a chef and a bar in your lounge"

OUR STORY

Lounges was founded in 2002 by a trio of longstanding friends, Dave Reid, Alex Reilley and Jake Bishop. The motivation was simple and selfish: they wanted somewhere to drink themselves.

Having spent years in the restaurant and bar trade they decided it was time they did their own thing.

An empty opticians on North Street, Bristol seemed to fit the bill. It had planning permission, was just about big enough and in reasonable condition. The 'shell' included a kitchen so they accepted that they would be doing a bit of food, and after a few months of sort-of-not-knowing-whatthey-were-doing, The Lounge opened in August 2002.

They liked it a lot and so did a lot of other people. They pondered whether they should open another one, maybe on Gloucester Road, and in what was an absurdly short space of time they did, and Loungers was born. The rest, as they say, is history...

WHAT'S THE DEAL?

A Lounge is a neighbourhood café/bar that combines elements of a restaurant, the British pub and coffee shop culture, all with an independent vibe

Today there are 219 Lounges in city suburbs and traditional town centres

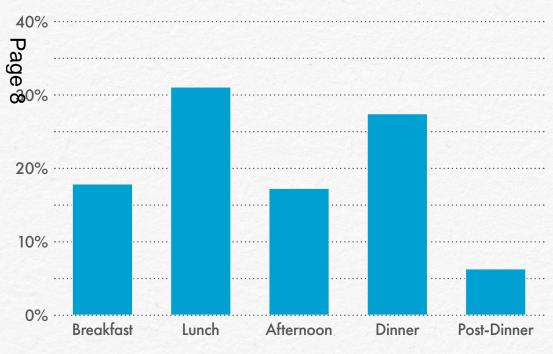


PERFORMANCE

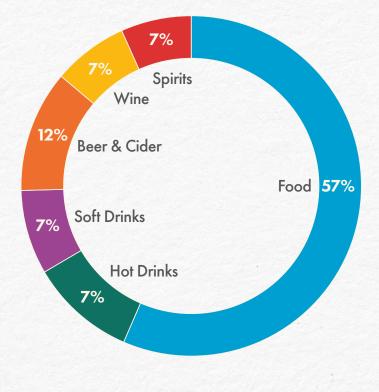
A home from home throughout the day

Lounges offers all-day dining, with the same menu served from 9am every day. Sales are well diversified across all day parts and all days of the week.

SALES BY SESSION









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CUSTOMERS

A Lounge is a homely, relaxed and slightly eccentric place, offering quality, value-for-money casual dining and drinking. That means we attract a diverse customer base from breakfast and coffee, to lunch and afternoon tea, through to delicious evening meals.

The concept is informal, resulting in a rolling customer base that adds vibrancy and drives neighbourhood fotfall from morning to night. In our customers' eyes, bounges has no direct competitors: 72% of our guests gard Lounges as a unique proposition—in near aqual parts coffee shop, café/bar and restaurant.

We pride ourselves on serving as the hub of our local community. This, combined with our inherently flexible format, has cemented the position of the Lounge as a place to go for many occasions. Customers use us to fulfil different needs across the day, whether that is time to unwind alone or indulging in an evening meal with friends or family.

The distinctive décor and uplifting atmosphere are the key elements of each Lounge that attract people to us—along with the quality of food and our friendly, welcoming staff, of course.

WE EXCEL AT KEY OCCASIONS THROUGHOUT THE DAY

A regular coffee to catch up with friends

e A relaxing drink with a partner A quick bite or

Time out alone with something Anto read from k The cornerstone of a shopping or cinema trip

lunch with friends An evening off

A weekend breakfast with the family







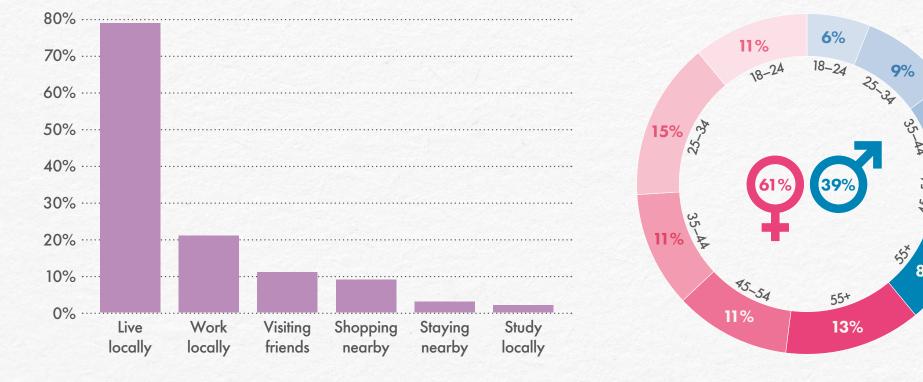
Uniquely appealing for a whole host of occasions

Four-fifths of our customers live locally and seek out Lounges for its relaxed feel, good atmosphere and warm welcome. The brand's broad appeal also makes it a popular destination for local workers.

Broad, nationwide demographic appeal

We offer something for everyone regardless of age, demographic or gender and operate successfully in a diverse range of site types and locations across England and Wales.

DEMOGRAPHIC PROFILE



TYPICAL USAGE OCCASION

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THE LOUNGES AN INTRODUCTION

7%

9%

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45-54

8%

FOOD

Our menus reflect our personality. We take food really seriously, using the best fresh produce in really creative dishes, but we also make sure our menus are about pleasure, indulgence, and fun—a bit like us.

Everyone is welcome in a Lounge, so we look after every taste from fresh, zingy salads to massive burgers with all the trimmings. We spend a lot of time working on exciting we dishes but we'll always be somewhere you can go or classic British food like a cracking bacon butty too.

 Δk /e know that the kids need to be happy too, so our λk ds' menu features healthy, indulgent and fun dishes.

We've been providing complete vegan and gluten-free menus since 2003. We take pride in ensuring that they are packed with variety, flavour and comfort food classics.

The word is getting out: our overall menu won 'Best Vegan Menu' and our Chocolate Torte won 'Best Dessert' at the recent PETA vegan food awards.





DRINK

We rather like a drink at Lounges and have recently completed an exciting overhaul of our drinks offering. From delicate herbal teas to fabulous cocktails, if it's liquid, we stock it.

We pride ourselves on coffee in particular, using a highquality blend of Central American and Kenyan Arabica beans, which is medium bodied, clean and fruity.

Paoft drinks include freshly squeezed juices, smoothies, Pailkshakes, ginger beers, iced teas and our own lemonade.

Our wine list is small but beautifully formed, with whites, reds, rosés and prosecco all by the glass and bottle. We stock an appealing range of popular draught beers, as well as bottled beer and ciders.

Last but by no means least, our cocktails include all the established classics and some fantastic concoctions dreamt up exclusively for Lounges.





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DESIGN

The design of a Lounge is characterised by informal, unique interiors with an emphasis on a warm, comfortable atmosphere, often described as a 'home from home'.

The Lounge estate has a consistent look and feel but each Lounge is individually named and tailored to the site and local area, meaning that no two sites are the same.

Ur resident interior aficionados bring out the soul of every ate, with sympathetic design and murals that celebrate the istory and spirit of each local community: think sinking into a battered old club chair under a tassel-y lampshade, everlooked by a huge Roaring Twenties painting and an old family photo of a smiling swimmer being smeared with lard on a crumbly wall with incredibly loud 1970s wallpaper.





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theLOUNGERS

© 2024 Loungers plc (LGRS:London)

Loungers

Draft Operating Schedule as at 16 April 2024 (2)

6 The Plains Totnes

Description of the premises

Food led café bar.

Application

Alcohol (on & off)

1000 to 2400 Monday to Sunday

Amended to:

1000 to 2300 Sunday to Thursday

1000 to 2330 Friday and Saturday

Late night refreshment (both)

2300 to 0030 Monday to Sunday

Amended to:

2300 to 2400 Friday and Saturday and limited to hot drinks only

Regulated entertainment

None

Opening hours

0800 to 0030

Amended to:

0800 to 2330 Sunday to Thursday

0800 to 2400 Friday and Saturday

Conditions

1. The premises shall install and maintain a comprehensive CCTV system as per the minimum requirements of the Police Licensing Team. All entry and exit points will be covered enabling frontal identification of every person entering in any light condition. The CCTV system shall continually

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record whilst the premises is open for licensable activities and during all times when customers remain on the premises. All recordings shall be stored for a minimum period of 31 days with date and time stamping. Viewing of recordings shall be made available immediately upon the request of Police or authorised officer throughout the entire 31 day period.

2. A staff member from the premises who is conversant with the operation of the CCTV system shall be on the premises at all times when the premises are open. This staff member must be able to provide a Police or authorised council officer copies of recent CCTV images or data with the absolute minimum of delay when requested.

3. The premises licence holder will ensure that an age verification policy will apply to the premises whereby all staff likely to be involved in the sale or supply of alcohol will be trained to ask any patron attempting to purchase alcohol, who appears to be under the age of 25 years (or older if the licence holder so elects) to produce, before being sold alcohol, identification being a passport or photocard driving licence bearing a holographic mark or other form or method of identification that complies with any mandatory condition that may apply to this licence.

4. Substantial food and non-intoxicating beverages, including drinking water, shall be available in all parts of the premises where alcohol is sold or supplied for consumption on the premises.

6. A record shall be kept detailing all refused sales of alcohol. The record should include the date and time of the refused sale and the identity of the member of staff who refused the sale. The record shall be available for inspection at the premises by the police or an authorised officer of the Licensing Authority at all times whilst the premises are open.

7. An incident log shall be kept at the premises, and made available on request to an authorised officer of the Licensing Authority or the Police. It must be completed within 24 hours of the incident and will record the following:

- (a) all crimes reported to the venue
- (b) all ejections of patrons
- (c) any complaints received concerning crime and disorder
- (d) any incidents of disorder
- (e) all seizures of drugs or offensive weapons
- (f) any faults in the CCTV system, searching equipment or scanning equipment
- (g) any refusal of the sale of alcohol
- (h) any visit by a relevant authority or emergency service.

8. Patrons permitted to temporarily leave and then re-enter the premises, e.g. to smoke, shall not be permitted to take drinks or glass containers with them.

9. The sale and supply of alcohol for consumption in the area designated for external trading on the licence plan shall be restricted to alcohol consumed at tables and chairs.

10. The premises shall only operate as a café/bar. Waiter/waitress service will be available to patrons at all times.

11. The premises may remain open for the sale of alcohol and the provision of late night refreshment from the terminal hour for those activities on New Year's Eve through to the commencement time for those activities on New Year's Day.

12. There must be no adult entertainment or services, activities, other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children.

13. All outside tables and chairs shall be rendered unusable after 2300 each day (NB to be deleted – see 15 below)

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Additional conditions agreed with Environmental Health Technical Officer

- 14. There will be a Noise Management Plan (NMP) in place for the premises and adhered to. A copy of the NMP will be submitted to the Licensing Authority and Environmental Health prior to the commencement of licensable activities.
- 15. The tables and chairs in the external area will be rendered unusable from 22:00 and brought inside at closing time.

NB Condition 13 to be removed

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